



PRESIDENT'S PRIZE

President's Prize Project Statement Template

The statement should provide a detailed description of the project relevance, feasibility, outline, timeline, budget and goals. In addition, it should address your preparedness as the project leader. Please address each section specifically in your application materials. The statement should be no more than 5 pages, 12-point font, with 1-inch margins and minimum single-spacing.

Project Title

Project Relevance and Feasibility

- Describe how this project specifically addresses the problem you've identified
- Outline research/ benchmarking done that supports the scope and scale of this project
- Outline benchmarking done that validates the unique need for this project
- Describe the elements that will make this project feasible (*consider resources, context, mentors, partners*)
- Describe the audience who will be positively affected by this project

Project Outline and Timeline

- Describe the project goals
- Describe how this project will function and the timeline on which it will be implemented
- Describe the resources and other components necessary for this project
- Describe the marketing and outreach plan
- Describe how success will be measured at month 3, 6, 9, and 12

Budget Description

- In addition to your budget, describe how the financial resources will directly support the project goals

Applicant Preparedness

- Describe your experiences, qualifications and motivation that will enable this project's success
- Describe your experience with local, national and/or global engagement as it relates to this project
- Describe any expected challenges with this project, and how you are uniquely qualified to address them